

**STRATEGIC
PLAN
2015-2018**



ALCOHOL, TOBACCO & OTHER DRUGS COUNCIL TAS INC.

ABOUT THE ATDC

The Alcohol, Tobacco and other Drugs Council Tas Inc. (ATDC) is the peak body representing the interests of community sector organisations (CSOs) that provide services to people with substance misuse issues in Tasmania. The ATDC is a membership-based, independent, not-for-profit and incorporated organisation which is the key body advocating for adequate systemic support and funding for the delivery of evidence-based alcohol, tobacco and other drug (ATOD) initiatives.

OUR ROLES

The Alcohol, Tobacco and other Drugs Council Tas Inc. (ATDC):

- supports workforce planning and development through training, policy and development projects with, and on behalf of, the sector
- represents a broad range of service providers and individuals working in prevention, promotion, early intervention, treatment, case management, research and harm reduction
- plays a vital role in assisting the Tasmanian Government to achieve its aims of preventing and reducing harms associated with the use of alcohol, tobacco and other drugs in the Tasmanian community.

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ALCOHOL, TOBACCO & OTHER DRUGS COUNCIL TAS INC.

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OUR STRATEGIC DIRECTIONS

OUR VISION

A Tasmania without drug or alcohol related harm or discrimination.

OUR MISSION

To provide independent leadership and advocacy; strengthen partnerships through inclusion, and support consumer participation in the promotion of holistic alcohol, tobacco and other drug (ATOD) services for all Tasmanians.

OUR VALUES

The staff and Board of ATDC strive to uphold the following values when working with members, stakeholders, consumers and drug users as well as each other:

- demonstrate empathy and compassion
- be respectful and treat others with dignity
- be inclusive
- be innovative and creative
- provide high-quality, professional and accessible services and support
- work in partnership.

GOAL 1

To provide effective **leadership and representation** for the alcohol, tobacco and other drugs sector

STRATEGIES	KEY PERFORMANCE INDICATORS
1.1 Maintain a broad and engaged membership base for the ATDC	<ul style="list-style-type: none"> ■ Maintenance of membership base
1.2 Gather member, consumer and stakeholder views to represent and advocate for the interests of the ATOD sector in a range of statewide forums	<ul style="list-style-type: none"> ■ Consultation and engagement processes facilitated ■ Stakeholder and member surveys conducted ■ Participation in public forums/consultations
1.3 Establish and maintain relationships with all levels of government and their representatives	<ul style="list-style-type: none"> ■ Regular meetings with State and Federal politicians and senior government officials to represent the views of ATOD sector ■ The ATOD sector is represented on interagency committees and steering/reference/advisory groups
1.4 Develop and maintain effective partnerships with a range of stakeholders and organisations	<ul style="list-style-type: none"> ■ Effective relationships with national and state peaks bodies, member and stakeholder organisations are established and maintained
1.5 Promote evidence-based best practice within the ATOD sector	<ul style="list-style-type: none"> ■ Research on ATOD issues supported and publicised ■ Evidence-based practice promoted within the ATOD sector
1.6 Support the adoption of promotion, prevention and early intervention strategies across the ATOD sector and within other relevant organisations	<ul style="list-style-type: none"> ■ Promotion of PPEI strategies to the ATOD sector and relevant stakeholders
1.7 Use all appropriate communication channels to maximise the promotion of the ATDC and the ATOD sector	<ul style="list-style-type: none"> ■ Effective communication channels (electronic newsletter, website, social media) are developed and maintained ■ Media releases are issued regularly ■ Participation in media interviews ■ Participation and representation in public forums/consultations
1.8 Develop policy and position statements on issues affecting the ATOD sector	<ul style="list-style-type: none"> ■ Policy and position statements developed and disseminated ■ Participation and representation in policy and advisory mechanisms ■ Budget priorities statements prepared annually

GOAL 2

To build **sustainability** of the ATDC and the alcohol, tobacco and other drugs sector

STRATEGIES	KEY PERFORMANCE INDICATORS
2.1 Support workforce planning and development across the ATOD sector	<ul style="list-style-type: none">■ Annual workforce survey conducted■ Training and information sessions conducted■ Networking opportunities facilitated■ Resources and information compiled and disseminated
2.2 Facilitate access to a range of professional development opportunities for ATOD sector staff	<ul style="list-style-type: none">■ Access to professional development opportunities maintained for ATOD sector staff■ Training and information sessions conducted■ Networking opportunities facilitated■ Professional development resources and information disseminated
2.3 Support ATDC members to embed continuous quality improvement and participate in accreditation cycles	<ul style="list-style-type: none">■ Continuous quality improvement processes and resources promoted to members■ Accreditation standards, information and resources disseminated to members
2.4 Attain accreditation for the ATDC	<ul style="list-style-type: none">■ Preparation for accreditation■ External accreditation achieved by 2018
2.5 Ensure that the ATDC is a well governed organisation	<ul style="list-style-type: none">■ Board of Governance performance and skills appraised annually■ Board sub-committees actively maintained■ Risk Management Plan reviewed annually and updated■ Strategic Plan reviewed and reported annually
2.6 Seek alternative sources of funding for the ATDC and the ATOD sector	<ul style="list-style-type: none">■ Funding sources and programs identified and promoted to the ATOD sector■ Funding applications compiled and submitted

GOAL 3

To maximise **consumer engagement** in service planning and delivery

STRATEGIES	KEY PERFORMANCE INDICATORS
3.1 Support effective consumer representation in ATOD sector	<ul style="list-style-type: none">■ ATDC consumer membership maintained and developed■ Consumer representation supported and maintained on the ATDC Board■ Consumer participation and representation promoted to the ATOD sector
3.2 Research and promote policy and position papers regarding models of engagement with consumers, users, families and friends	<ul style="list-style-type: none">■ Policy and position papers developed and disseminated
3.3 Promote the collection and analysis of consumer feedback within the ATDC and across the ATOD sector	<ul style="list-style-type: none">■ Consumer/member feedback mechanism maintained for the ATDC■ Consumer feedback mechanisms and benefits promoted to the ATOD sector
3.4 Tackle stigma and discrimination within the health and human services sector and broader community	<ul style="list-style-type: none">■ Training and information sessions conducted■ Anti-stigma and anti-discrimination resources and promotional materials disseminated
3.5 Support the creation and maintenance of Drug User Organisations within Tasmania	<ul style="list-style-type: none">■ Maintenance of relationship with Advocacy Tasmania and relevant consumer/drug user organisations■ Tasmanian drug user groups supported and promoted





