

# STAKEHOLDER SURVEY SUMMARY 2018

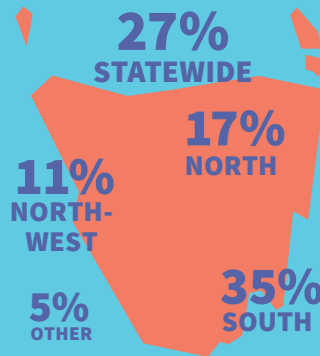
**72**  PEOPLE PARTICIPATED

**67%** WERE MEMBERS

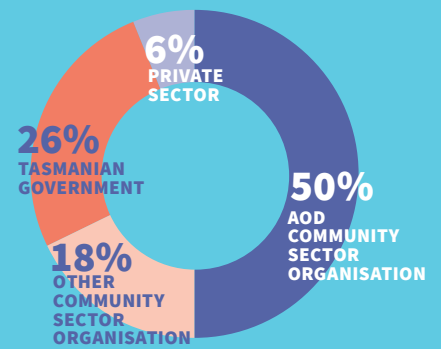
**77%** OF MEMBERS ARE SATISFIED OR EXTREMELY SATISFIED

**62%** ATTENDED AN ATDC TRAINING SESSION IN THE LAST 12 MONTHS

## LOCATIONAL MIX



## PRIMARY EMPLOYER MIX



## HOW WE PERFORMED

GOAL **1**

Provide effective **leadership** and **representation** for the alcohol, tobacco and other drugs sector



**60%** MODERATELY TO EXTREMELY WELL  
**23%** NEUTRAL  
**15%** UNSURE

GOAL **2**

Build **sustainability** of the ATDC and the alcohol, tobacco and other drugs sector



**52%** MODERATELY TO EXTREMELY WELL  
**22%** NEUTRAL  
**22%** UNSURE

GOAL **3**

Maximize **consumer engagement** in services planning and delivery

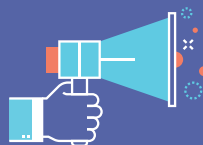


**50%** MODERATELY TO EXTREMELY WELL  
**30%** NEUTRAL  
**20%** UNSURE

## WHERE WE DID WELL...



**1. ACCESS** to Professional **Development**



**2. COMMUNICATING** across a range of channels to **promote** the ATOD sector



**3. PARTNERSHIP** with our **stakeholders**

## WHAT YOU WANT MORE OF...

**1. TRAINING AND SECTOR DEVELOPMENT**



View the ATDC training calendar [www.atdc.org.au/upcoming-events/](http://www.atdc.org.au/upcoming-events/)

**2. CONSUMER ADVOCACY**



Consumer Organisation Development Project. For more information contact project officer Tracey Wing [tracey@atdc.org.au](mailto:tracey@atdc.org.au)

**3. BUILDING THE CONVERSATION**



We're broadening the conversation around our sectors key issues, to keep up-to-date with media and announcements, follow us on facebook. [www.facebook.com/ATDCtas/](http://www.facebook.com/ATDCtas/)

**4. COLLABORATION**



We're building opportunities for more cross-sector collaboration into upcoming events. Follow us on facebook to keep up to date with opportunities. [www.facebook.com/ATDCtas/](http://www.facebook.com/ATDCtas/)