

Strategic Plan

2022–2025

Our Vision

A Tasmania without alcohol, tobacco or other drug related harm or discrimination.

Our Purpose

We are the peak body representing and supporting community organisations, and the people they assist, to reduce alcohol, tobacco and other drug related harm for all Tasmanians.

Strategic Opportunity 1



Being the ATOD sector experts

- 1.1 Maintaining a broad and engaged membership base
- 1.2 Representing the community managed ATOD sector in a range of forums and across a range of stakeholders including all levels of government
- 1.3 Developing policy and contributing to research on the priority issues of the community managed ATOD sector
- 1.4 Supporting the community managed ATOD sector to engage in sector reform planning and implementation

Strategic Opportunity 2



Strengthening the ATOD sector and supporting an effective workforce

- 2.1 Advocating for effective resource allocation and increased investment to strengthen the Tasmanian community managed ATOD sector
- 2.2 Prioritising lived experience participation across the Tasmanian ATOD community managed sector
- 2.3 Identifying and driving sector capacity building projects that will grow, enhance and sustain the community-managed ATOD sector and workforce
- 2.4 Facilitating improved data-systems to strengthen ATOD data sharing and decision making

Strategic Opportunity 3



Facilitating positive change in community attitudes and policy settings

- 3.1 Reducing stigma and discrimination across the broader community and within the health and human services sector
- 3.2 Identifying and acting on key issues that drive ATOD related harm in Tasmania
- 3.3 Supporting cross-sector partnerships and collaborations to increase access and engagement with community-managed ATOD services and programs
- 3.4 Promoting our sector and its valued role in improving the well-being of Tasmanians to prospective employees to encourage a career in the community-managed ATOD sector

Strategic Opportunity 4



Setting the standards as a high performing ATOD organisation

- 4.1 Ensuring the ATDC is a well-governed organisation
- 4.2 Developing a culture of professional development and positive team culture across the organisation
- 4.3 Increasing brand awareness and enhancing the reputation of the ATDC
- 4.4 Ensuring the ATDC is a financially sustainable organisation

No Harm, No Discrimination

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